

Event Guidelines

Region T-Shirt Contest – 2013 Traverse City Porsche Parade

This is a contest for PCA Regions to determine the best Region T-shirt entry produced by the winning Regions to promote their regular Region programs. The contest goals are to recognize excellence in graphic design and promotion and to add color and interest to the Porsche Parade.

Judging Criteria

The entries will be judged on:

- Excitement and Motivation
- Graphic Art Excellence
- Compliance with the contest rules

Eligible Promotions

The entries must reflect a region promotion which occurred or will have occurred between January 1, 2012 and September 30, 2013

Eligible T-Shirts Types

Only screen printed designs on T-Shirts are accepted. Designs using embroidery are not eligible. Shirts other than T-Shirts are not eligible, i.e., “polo” and similar shirts are not eligible.

Event Eligibility

Any Region event is eligible. This includes the region having hosted, promoted and conducted a zone event. Entries by Zones for zone events are not eligible.

Number of Shirts Submitted By a Region

Regions may submit multiple entries each consisting of different designs in the competition.

How To Enter the Contest

You can download the Region T-Shirt Contest entry form as Word Doc or as PDF from the Parade website at <http://parade2013.pca.org/forms.html>

- *Mandatory:* Complete the Entry Form and submit, along with your entrant t-shirt by **Friday, May 10, 2013** to the address below:

Burt Misevic
617 Valley Vista Drive
Camarillo, CA 93010

T-Shirt Return Policy

Following the contest the T-Shirts submitted will be returned to the region. If a member of the Region is present at the Parade every attempt will be made to return the shirt to the attending member.

Awards

Trophies for first, second and third places will be presented.

Questions

Contact Burt Misevic at (805) 482-7076 or bmisevic@verizon.net