

## Registration Guide 2013—Traverse City, Michigan Porsche Parade

Version: March 09, 2013 (1530)

The 58<sup>th</sup> Porsche Parade will be held in Traverse City, Michigan Sunday, June 23 – Saturday June 29. Rules pertaining to the Parade, and registering for the Parade, are outlined in the Parade Competition Rules (PCRs). The PCRs can be found on the PCA website ([www.pca.org](http://www.pca.org)) under Regions/Forms and Documents.

### **Prior to Registering**

We encourage you to read through this registration document. It will help you to plan your events with your co-entrant before you register on-line.

Ensure you have an account for the member only portion of [www.pca.org](http://www.pca.org). You will need to login to register for Parade. Check to see that all your information is correct, that your car info is up-to-date and especially your email! All pre-Parade materials are sent to you via email, and/or are posted to the Parade website at [parade2013.pca.org](http://parade2013.pca.org).

Before you register, at the very least, you will want to know:

- Your meal selections
- Volunteer selections and T- shirt sizes for volunteers
- Competitive event selection for each participant, and the class for each event
- Birthdates of all children attending
- Do you want to participate in any tours or other special events?
- If your co-entrant is another PCA member who is not your family or affiliate member, you will need to know their membership number
- The license plate of the Porsche(s) you are bringing, along with the brand of tires

### **Registration**

Registration for the 2013 Porsche Parade opens on Tuesday March 12. All registrations entered on-line before midnight Thursday March 14 will receive equal priority.

When you register on-line, you must pay with a VISA, American Express, or MasterCard in U.S funds. If you cannot register online, please call Kathleen Behrens at 503.579.3423 (Pacific Time) to schedule a time to complete your registration after March 14.

All fees paid will be recorded and deposited at the time of registration.

Parade registrations are not transferable. Fifty percent (50%) of your registration fee and 100% of your banquet fees will be refunded if your emailed cancellation request is received on or before June 15. There is no refund for cancellations made after June 15. You may make changes to your registration at any time before June 15.

Registrations received after June 1 but prior to June 15 will be assessed a \$50 late fee.

**Advance registration is mandatory—there is no on-site registration during the Parade.**

## **Registration Fees**

Everyone signing up for the Parade must pay a registration fee of \$159, which covers the entrant and co-entrant. Entrants and co-entrants must be PCA Members, but they need not be family or affiliate members. This fee pays for your admittance to the Parade, registration materials, goodie bag, etc. Specific events may have additional fees. An entrant and co-entrant may each enter one car, and only Porsches as defined in the PCR's may be registered.

JPP/CAFP entrants:	\$20/each
Child age 13-15	\$15/each
Child under age 13	\$10/each
Other guests:	\$30/each

JPP (Junior Participant Program) entrants are the sons, daughters, nieces, nephews and grandchildren of PCA members who are 16 or 17 years old. CAFP (College-Aged Family Program) entrants are the sons, daughters, nieces, nephews and grandchildren of PCA members who are 18-25 years old.

Other guests are welcome, however, only the entrant, co-entrant and JPP/CAFP entrants may enter the competitive events (except children ages 13-15 may register for the Tech Quiz). If other guests are PCA Members, they must submit their own registration and pay their own registration fee to enter the competitive events.

### Competitive Event Fees:

\$30/per <b>car</b> for Concours
\$30/per <b>driver</b> for Autocross
\$15/per <b>person</b> for Tech Quiz
\$15/ per <b>car</b> for TSD Rally

## **Check-In**

Registrants should check-in for the Parade Sunday, June 23 between the hours of 9 AM and 5 PM in the Michigan Ballroom at the Grand Traverse Resort in Traverse City. This is the only time all the event chairs will be together to answer all of your questions, and ensure you and your car are correctly classified for the competitive events. At Check-in you will select your seats for the two formal banquets—the Concours and Victory dinners, receive your goodie bag, name badges (required for entrance to all the activities), and meet old and new friends.

**Onsite Check-in is mandatory before participation in events, and there are deadlines for checking in prior to the competitive events.** While limited late check-in is available during the week; the most fulfilling Parade experience begins with checking in on Sunday and missing a deadline means you will not be able to compete. See the Parade Competition Rules on [www.pca.org](http://www.pca.org) for details.

## **Banquet Tickets**

Select the banquets you wish to attend when you register, or any time prior to June 15. You may purchase a package for all the meals/food related events or you may purchase each individually. The package does not include children's (age 12 and under) meals, which must be purchased individually.

Vegetarian and special dietary needs meals will be available by special request.

## **Competitive Events**

### **TSD Rally**

Entrants, along with any other entrant or co-entrant, may participate in the Rally in any street-legal Porsche that is registered for the Parade.

### **Concours**

Only the Porsche registered for Parade by the entrant or co-entrant may compete in the Concours.

### **Autocross**

All Porsches entered in the Autocross must pass the Parade autocross safety inspection. Entrants, co-entrant, JPP and CAFP entrants must drive the Porsches they have registered for the Parade, unless otherwise allowed by the PCRs.

### **Tech Quiz**

Any entrant, co-entrant, registered child ages 13-15, JPP or CAFP entrant may compete in the Tech Quiz.

## **Local Area Attractions**

Questions about Traverse City weather, restaurants, best photo opportunities, events and more can be answered at MyNorth.com.

On behalf of the entire 2013 Parade Team, we are looking forward to seeing you in Traverse City!

Kathleen Behrens  
Parade Registrar  
503.579.3423  
[\*\*registrar@pcaparade.org\*\*](mailto:registrar@pcaparade.org)

## **Banquets**

All of our banquets will be held in the Grand Traverse Resort; the Welcome Party will be outside on the golf clubhouse lawn and the remaining banquets will be inside at the Governor's Hall ballroom. Remember there will also be two open nights where you can sample the local faire and nightlife of Traverse City or Mackinac Island.

**Sunday June 23—Pirelli Welcome Party:** This evening always inspires everyone for a great week of Porsche-themed fun! Wear your "tropical shirts" as this will be an outdoor "At the Shores" buffet featuring a whole roasted pig, chicken and mahi mahi, with several tropical-themed salads, and side dishes. Dress: Casual. Cost: \$65 adults/\$20 children.

**Tuesday, June 25—Porsche Concours Banquet:** This is the most formal of our week's events with the coveted Concours trophies as well as several hotly contested national awards presented. The menu includes a dual entrée of filet mignon and crab cakes along with a dessert trio almost too picturesque to eat! Reserved Seating: Choose your seats at Banquet Check-In on Sunday. Dress: Business Casual. Cost: \$65 adults.

**Wednesday, June 26--Mobil 1 Rally Banquet:** The TSD Rally is one of our competition bedrocks and this banquet to celebrate its winners is filled with as many surprises as the rally itself! Besides enjoying a traditional German buffet, we bringing back our popular "casino night" with several dice games and "wheels" in addition to the usual card games and roulette. Dress: Casual. Cost: \$55 adults/\$20 children.

**Friday, June 28—Michelin Autocross Banquet:** After two days of intense competition the autocross awards reveal the results of fiercely contested and defended—but friendly—rivalries. The menu for this evening includes an endive salad with fruit, root beer and vanilla braised beef short ribs and either a tart or torte for dessert. Dress: Casual. Cost: \$45 adults/\$20 children.

**Saturday, June 29—Victory Banquet:** On our final evening together, the 60<sup>th</sup> Porsche Parade location will be revealed, we'll hear from our esteemed President and some of our visiting dignitaries from the week's activities. Plus the Tech/Historical Quiz awards will be presented and the annual "Trip to Germany" winner will be chosen. This evening our menu will be featuring a food item Michigan is famous for—cherries—with the entrée being a Traverse City Chicken Breast with Michigan Cherry Chutney. Reserved Seating: Choose your seats at Banquet Check-In on Sunday. Dress: Business Casual. Cost: \$60 adults.

Vegetarian alternatives are available for the three plated meals, the Concours, Autocross and Victory Banquets. Order these, or list any other special dietary requests, when you register.

Don't forget there will be a Concours box lunch available at the Pavilion for your picnicking pleasure on Monday, June 24 with several sandwich selections from which to choose. Dress: Very Casual. Cost: \$20.

Last minute scheduling changes for Parade Week are announced at the banquet closest to the event affected.

Trophies are not shipped and need to be picked up at the event banquet or at the Parade Trophy Office (Northwoods Room) by 11 am Saturday, June 29.

Remember--to be eligible for an evening's door prizes, you must register for that banquet and be present to win!

The Banquet Meal Package (includes the five evening banquets and Concours box lunch) price is \$310.

### **Porsche Concours d'Elegance – Monday, June 24 (\$30 per car)**

The Concours is the premiere Porsche Parade competition event and starts bright and early on the beautiful fairways of the Grand Traverse Resort just a short walk from the hotel. Conveniently the Concours prep area is only a couple hundred yards away, with both indoor and outdoor areas at either the Exhibit Hall or the Plaza Tent and will be available beginning Friday, June 21.

This year's event will include Porsches of all ages and stages of preparation including both immaculate "garage queens" and those driven in from far distant origins. Entrants can be competitively judged or shown in a Heritage/Historic car display. **New this year!** Concours will introduce a "street" class for those who want to show their cars, but on more of an entry level. In this new street class, only the interior and exterior—including wheels and tires—will be judged. It is the perfect way to fall in love with concouring your beauty!

- "Concours 101" is a one-hour technical session focused primarily for new or aspiring Concours entrants. Topics include how to prepare for Concours judging, what the judges are looking for and how to interpret scores/comments. The two sessions during the week are scheduled for Saturday, June 22 at 5 pm to be held in Exhibit Hall A, and Friday during the Tech Academy.

### **TSD Rally – Tuesday, June 25 (\$15 per car)**

The TSD rally will take you through and around the beautiful vineyards, orchards, forests and dunes of the Traverse City area in a rally honed for your driving pleasure. It should delight the novice, yet challenge the experts! It will start and end at the Grand Traverse Resort and take about four hours to run including breaks and spans approximately 100 miles. You should be back in time for the traditional Ice Cream Social! Whether you have never rallied before or just want a refresher, be sure to attend the TSD Rally School (held in Governor's E) on Monday afternoon from 3 – 5 pm, June 24 before heading out on your "free night" of exploring the local shops and restaurants. Our TSD Rally School is designed for the novice and taught by past TSD Rally champions. You will learn about the rally, what to bring, what to expect, tips for staying on time, along with rally generals (what are they and how to use them), terminology, how to fill out a score sheet and what to do at a checkpoint.

Only the entrant or co-entrant who is bringing the rally Porsche should register for the rally. If you are driving or navigating another Parade entrant's Porsche, the other entrant must register for the rally and include your name on their rally registration. Junior Participation Program (JPP) members may not drive in the Rally but may navigate with either of their sponsoring PCA members driving. College Age Family Program (CAFP) members may either drive or navigate in the rally.

### **Autocross –Wednesday and Thursday, June 26 and 27 (\$30 per person)**

The Autocross will be held at nearby Antrim County Airport which is roughly 40 miles from the resort, 50 minutes travel time. Once again, it is scheduled for two days, giving plenty of time for all who want to participate. With the Parade team promising a challenging old-school runway autocross, this is sure to be a fun encounter! The runways and taxiways are newly repaved with high-grip, aviation-grade asphalt making the surface billiard table smooth and perfectly uniform, from start to finish. Set aside 4 - 5 pm on Monday June 24 for Autocross Chalk Talk (held in Mackinac Room) to learn tips and techniques. And don't forget the opportunity for the onsite Course Walk Tuesday June 25 from 3:30 – 5:30 pm with an instructor-led portion from 4 – 5 pm; Wednesday June 26 from 7:30 – 8:30 am and 4 – 5 pm; and lastly Thursday June 27 from 7:30 – 8:30 am.

All Porsches entered in the autocross must pass the Parade Safety Technical Inspection. Check the Parade schedule for time and place for the Parade Technical Inspection.

Registered Junior Participation Program (JPP) members and College Age Family Program (CAFP) members with a valid driver's license may participate in the autocross in the same Porsche and same class as the parent(s).

The run schedule for the autocross *should* be all Showroom Stock cars (S01 through S12) and the first two Production category cars (P01 and P02) will run on Wednesday with the balance of the Production category (P03 through P16) along with all Improved and Modified classes running on Thursday. Check the website for details.

Your autocross classification is dependent upon the data you entered for the registered Porsche and the PCRs. See PCRs for further information. It is your responsibility to correctly classify your Porsche.

### **Gimmick Rally – Thursday, June 27 (\$15 per car)**

The Gimmick Rally is designed to provide a scenic, fun and relaxing outing for everyone (families included). The route will include gorgeous scenery, country roads and unique local features. It will be shorter than in previous years, and clearly described with an actual driving time of less than 2.5 hours, a distance of about 60 miles. You will pass farm markets, fields of grape vines, water views, historic sites, wineries and breweries (open for tastings), a variety of eateries, and one of the famous Michigan lighthouses. You are welcome to stop and enjoy what piques your interest because time or mileage does not count against your gimmick score.

At Parade Check-In, you will be asked to choose your competition class (either Two-Person or Two-Plus Passengers) depending on the number of people in your vehicle (minimum of 2). You may enter as a pair, a family or join in with friends; and you may drive a Porsche, rental car, tow vehicle or "other" but it must have as many seat belts as passengers. You also can change your class if your plans change during Parade week. You choose the window of departure in half hour increments between 8 – 11 am. The rally begins from Clubhouse North parking lot. At the rally start you will receive the driving directions and a separate set of "gimmick" clues or questions to which you respond and turn in for a score at the end of the rally (you must turn in your answer sheet at the hotel prior to 5 pm if you want to be in the running for a trophy). You should bring pencils or pens and perhaps a camera for photo opportunities, and a clipboard. Also included in the packet will be detailed information and brochures about local points of interest and along the route you will find a number of suggested stops for lunch, snacks, shops, bathroom facilities, gas and beautiful views!

Note: PCA insurance restrictions prohibit participation by anyone who is NOT registered for the Parade. Thus, you cannot have a friend or family member, adult or minor, "ride along" unless they are registered. There will be no exceptions.

## **Technical and Historical Quiz – Friday, June 28 (\$15 per person)**

The Tech Quiz (held in Governor's E) will be a written test of your knowledge of general, mechanical, and historic aspects of the Porsche family, business and the ever-growing line of models and variants. Study for a top score or just enter to see what you think you know—it is always fun and surprising to discover your Porsche IQ. There will be 50 general questions that will be the same for all participants. There will be an additional 25 questions for specific model ranges from which you will choose. The Quiz categories are listed on the Parade website under Competitive Events/Tech Quiz. And there will be seven tie breaker questions for everyone that will NOT count on your score, but will only be used to settle ties, if any. Source materials for studying will be available on the Parade website as the date draws closer.

The questions will be multiple choice or true/false, and will have been reviewed by the technical committee for accuracy. The allowed time period will be 1 ½ hours.

## **Art Show**

All Parade entrants who are artists, crafters and Porsche aficionados are invited to participate in the Art Show at the Traverse City Parade. These competition categories will be open to entrants age 16 and above, amateur or professional: Illustration, Painting, Classic Photography (Film and Digital), Enhanced Photography (Film and Digital), Computer Generated Art, Sculpture, Fiber Arts, Jewelry, and Crafts. Please note that the categories are subject to change depending on the numbers and types of entrants.

Entries of children ages 15 and under will be displayed and judged as a group.

Qualified judges will select winners in various categories and for the Best of Show award. A People's Choice trophy will be awarded selected by PCA members attending the Art Show.

Complete guidelines, rules and entrant application can be found on the Parade website under Other Events & Activities/Art Show.

Be sure to stop by the Art Show (in the Peninsula Room) during Parade week. We have some very talented individuals amongst us!

## **Parade 2013 T-Shirt Contest**

Quickly becoming a Parade tradition, this event features and rewards great T-Shirt art for all PCA Regions. The contest goals are to recognize excellence in graphic design and promotion and to add color and interest to the 2013 Porsche Parade.

### **Judging Criteria**

The entries will be judged on:

- Excitement and Motivation
- Graphic Art Excellence
- Compliance with the Contest Rules

### **Eligible Promotions**

The entries must reflect a region promotion or event which occurred or will have occurred between January 1, 2012 and September 30, 2013.

## **Eligible T-Shirt Types**

Only screen printed designs on T-Shirts are accepted. Designs using embroidery are not eligible. Shirts other than T-Shirts are not eligible (i.e. "Polo" and similar shirts are ineligible).

## **Event Eligibility**

Any region event is eligible. This includes the region having hosted, promoted and conducted a zone or national event. Entries by Zones for zone events are not eligible.

## **How To Enter The Contest**

Complete the Entry Form (you can find this on the Parade website under Downloads & Forms and submit one example of the entry T-Shirt by Friday, May 10, 2013.

## **Disposition of T-Shirts Submitted**

Following the contest, the T-Shirts submitted will be returned to the region. If a member of the region is present at the Parade, every attempt will be made to return the shirt.

## **Awards**

Trophies for first, second and third places will be presented.

## **Volunteers**

Volunteers are the formula to make the Parade a success—you help to make this extraordinary week run smoothly. In fact, our Parade is 99% volunteer supported! Every Parade event needs volunteers and volunteering is a wonderful way to meet other PCA members and to share in the fun and energy of Parade.

By volunteering to work at the Parade, you will receive a specially designed shirt to be worn while you work. When you complete a shift, please have your Volunteer Worker card stamped. A shift is between 3 to 6 hours, normally a morning (AM), mid day (MD) or an afternoon (PM) shift. Work two shifts and you will be qualified to attend the Volunteer Party luncheon held at the Plaza Tent on Saturday, June 29 which includes a great lunch, time for socializing, and door prizes. It's free just for being a Parade Volunteer Worker as a registered entrant. Children 14 years of age and over can volunteer for most events with the permission of their parents and at the discretion of the event chair.

**Volunteer Information**--general description of the responsibilities within each worker area:

<b>Art Show</b>	Help receive artwork, secure artwork, write up receipts and monitor the room. Remove displays and close out the art show at the end of the event.
<b>Autocross</b>	Set up the course, grid, work course, assist timing and scoring, hand out supplies, assist final tech, control traffic, and pick up afterward.
<b>Banquets</b>	Set up and decorate for the banquets, take tickets, etc.
<b>Car Wash</b>	Maintain car wash areas with supplies.
<b>Children's/Youth Activities</b>	Assist in set up and running of Children's and Youth room activities.
<b>Concours</b>	Field layout, car placement, field marshals, traffic control, runners/timers, scoring.



<b>Concours Prep</b>	Assist with organizing car cleaning area for Concours participants and general parade participants.
<b>Gimmick Rally</b>	Assist at start tent, collect score sheets, scoring, etc.
<b>Goodie Store</b>	Set up/take down displays, cash register checkout, counter help, sales help, stocking, inventory, door duty, packing, etc.
<b>Heritage and Historic Display</b>	Monitor the participants viewing the classic street and racing cars.
<b>Hospitality</b>	Greet/assist visitors, provide information, serve drinks and snacks, etc.
<b>TSD Rally</b>	Checkpoint/control workers, starting, finishing, staging, scoring, etc.
<b>Parade Check-In</b>	Check-in registered entrants, work at various event tables, hand out goodie bags, assign banquet seating, etc.
<b>Safety/Tech Inspection</b>	Perform Autocross safety checks, etc.
<b>Technical Quiz</b>	Greet entrants; hand out quiz, monitor, collect and score, etc.
<b>Tech Sessions</b>	Assist Speakers, monitor and work AV equipment, help with refreshments.
<b>Welcome Tent</b>	Greet and assist entrants as they arrive.
<b>Michelin Drive and Compare</b>	Assist with course set-up, work grid, corners, traffic control, and post event cleanup.
<b>Concierge</b>	Help answer questions and direct participants.
<b>5K Walk/Run</b>	Assist with setup, cleanup and ensuring participants stay on route, etc.
<b>Equipment/Water/Ice</b>	Assist with the delivery, placement and collection of supplies for events.
<b>Parking Control</b>	Direct vehicles to correct areas to park as entrants arrive at Resort.
<b>RC Car Race</b>	Assist with course set-up, event management and post event cleanup.

### **Parade Kids**

This year's Parade Kids will have plenty of fun and adventure. There is so much for families to do, especially for those that love the outdoors. Kids will have access to their favorite Parade activities: make and take crafts (including paint your own sneakers, wind chimes, sand art pens, CD holders, race cars), pool games, radio controlled cars, the ice cream social and the hilarious "Anything Goes Autocross"! The Photo and T-Shirt design contests have become hugely successful traditions that will continue. Each child registered for Parade Kids will receive their own special T-Shirt and goodie bag.

This year teens will be able to use the Kids Hospitality Club Room (Manitou Room) in the evenings for a meeting place to hang out with friends, listen to music, watch movies or play video games. We will again be offering child care, games and activities along with dinner for the kids during the Concours and Victory banquets for \$20 per child per evening. We look forward to seeing all of our old friends and meeting new friends in Traverse City!

There will also be "Bowling/Fun Center" evening on Thursday June 27 from 6 – 9 pm at Lucky Jack's, approximately 8 miles from the hotel (1705 South Garfield Avenue, Traverse City, MI 49686 – 231.947.2610). The cost is \$20 and transportation is the parents responsibility.

### **Hospitality**

Please join us in Traverse City for a great Hospitality in the Michigan Ballroom. We will have room for you to meet new and old friends during the weeklong event. Wrapping around the room will be all your favorite vendors.

You will find the Internet Café here too! Bring your laptop or use one of the computers available for checking e-mails and accessing the web. We will have 4 x 6 photo paper so you can print a favorite Parade photo or two to share with friends, along with a plain copy printer.

Plan on stopping by after the day's events for a cool drink, a snack, check event scores, post a reminder or find an extra dinner ticket. Remember, Hospitality is where you find it all!

### **Wine Tasting (Wednesday June 26 - \$20 per person)**

Plan on joining a mid-afternoon wine tasting to be held in Hospitality! This region is one of the centers for wine production in the Midwest and we are hoping to have some wine makers on hand to answer questions about their wines. There will be selections of white and red wines and an assortment of snacks to cleanse your palate, chosen to complement each wine offered.

### **Beer Tasting (Thursday, June 27 - \$15 per person)**

Join us between 2:30 – 4:30 pm in Hospitality for a local beer tasting event! You will receive a beer stein, inscribed with the Traverse City Parade logo, for the sampling and it is yours to keep! Enjoy a soft pretzel along with your tasting.

### **Michelin Drive and Compare – Monday and Tuesday, June 24 and 25**

What could be more fun than driving a new Porsche around an autocross-style course?? One of the most exciting events at Parade is the Michelin Drive & Compare. This is your chance to take a couple of thrill laps around the course in two identical Porsches with two different types of tires. Porsche Cars North America will supply the Porsches and Michelin will supply the tires! In the past, PCNA has provided the newest Boxster Spyder, Cayman R and Panamera and we're anxious to hear what they will have in store for us at Parade 2013. Michelin is a very generous sponsor for Parade and we're very appreciative of the support they provide for this event. They always come to Parade prepared to give participants the chance to compare a competitive street tire with their newest N-spec tire. Sure, they want you to learn about their tires, but they also like to see how much fun everyone has in trying out the cars.

This year's venue for the Drive & Compare is going to be a huge parking lot at the Turtle Creek Casino, only 4 miles from the Parade host hotel, the Grand Traverse Resort. Shuttles will be provided from the hotel to the Casino so what could be easier for you? If you want to drive your own car to the event, it won't be a problem at all because there is a lot of extra parking at the Casino. We anticipate being able to sign up drivers well ahead of Parade online and you will want to sign up early, as for past Parades, we've had full rosters for this event. There will also be sign-ups at Parade Check-in.

### **Radio Controlled Cars**

This year there will be two events to delight the "young" and "age-challenged" competitors at this must-do Parade activity: **R/C Concours** on Monday, June 24 and **R/C Track Race** on Tuesday, June 25!

The **R/C Concours** will have a display in the Tower Prefunction area (outside of the Goodie Store) on Monday afternoon with an "expert" judging panel and a People's Choice Award at the Ice Cream Social.

For the **R/C Track Race** at the Plaza Tent site we will be using transponders on each of the cars and will run race heats of 5 – 10 cars. This will be more entertaining than individual runs for both entrants and spectators.

Each car eligible for awards must be a replica of a full-sized "real" Porsche. All years and models are eligible, including unique Porsche powered racecars, such as Lotus-Porsche, March GTP, Porsche Indy cars, etc. Very special Porsches, such as tractors, "Cars" movie replicas are also welcome. Due to varied participation in this event, classes may need to be changed at the time of the event to provide best competition, and fairness to all competitors. Porsche body styles only allowed.

Toy class is defined as a pre-assembled model that is not designed for rebuild or significant upgrade by part replacement and not smaller than 1:12. If there are enough entries, this class may be divided by car size/scale.

## Driving Tours

Our local Tourmeisters have assembled several driving and van/motor coach tours to show us the beauty and interesting locations around the Grand Traverse Bay area of Upper Michigan. They all include great driving roads and scenery that will impress, surprise, and delight. For the Driving Tours, each will end at a high-end restaurant offering their signature food offerings (return to GTR will be on your own). Included tour highlights will be:

**Mackinac Bridge and Island Drive Tour (Wednesday June 26, Thursday June 27, and Friday June 28 – 197 miles, 9 hour tour time) \$75 per person includes bridge passes, ferry tickets, and Grand Lunch buffet at the world famous Grand Hotel.**

Join us for a day of relaxation as we travel north to the world famous Mackinac Bridge. At 5 miles it is the third longest suspension bridge in the world. Enjoy the scenic drive across the bridge over the Straits of Mackinac. There is a short drive into St. Ignace where you will board a passenger-only ferry boat for the crossing to picturesque Mackinac Island. There you will find yourself back in time where there are no motorized vehicles or hurried lifestyle. Relax and enjoy the horse drawn carriage ride up to the world famous Grand Hotel, with credits that include the longest front porch in America and the filming location for the movie Somewhere In Time. Upon your arrival at the hotel you will fall back into another period, one of grace, elegance and Victorian charm. Following your buffet lunch at the hotel, enjoy the short downhill walk or a carriage ride back into town to explore the many shops, historic sites and period military reenactments at Fort Mackinac. Alternately, you may wish to rent a bicycle, carriage or horse to explore the islands wonders at your own pace. Either way it will be a memorable day.

**Leelanau Peninsula Drive Tour (Wednesday June 26 and Friday June 28 – Approximately 120 miles, 8 hour tour time) \$40 per person includes national park fee and a Lake Michigan themed plated lunch at the Cove Restaurant.**

Experience the beauty of the Leelanau Peninsula and its many twisting and undulating roadways as you pass by old farm houses, vineyards, catch a glimpse of historic light houses and the shoreline of Lake Michigan. The scenic overlooks reveals breathtaking views of the endless sand dunes. Along the way you will stop in Leeland and its historic Fish Town area with its unique markets for smoked whitefish, salmon and chubs, as well as other shops with period charm and goods. There we will pause for lunch at the Cove Restaurant overlooking the Leeland River and fish ladder. While at the Cove, you may want to sample their Bloody Chubby, a favorite local concoction that combines a hot & spicy Bloody Mary with a smoked chub garnish – delicious! The return drive takes you to the east side of the peninsula and Suttons Bay. Yet another small village full of unique shops to again tempt you before the return drive to the Grand Traverse Resort.

**Sleeping Bear Dunes and Lakeshore Drive Tour (Tuesday June 25 and Wednesday June 26 – Approximately 175 miles, 8 hour tour time) \$40 per person includes national park fee and a plated lunch at Arcadia Bluffs Country Club.**

*"It is peaceful and serene. A place where gazing out into the world, night or day, and realizing that the universe is truly a magical, majestic mystery and humans are just a very small part of it all. Here at Sleeping Bear, I sit in awe and wonder at the perfection of Mother Nature". "Most Beautiful Place in America" ABC Good Morning America.* After this memorable driving experience through the sand dunes along the shore of Lake Michigan, select your lunch from a specially prepared menu at Arcadia Bluffs Country Club's beautiful sunroom or terrace. From this vantage point you will have the best views of the great lake across the links style golf course in a truly fresco setting. A five foot high wind break keeps the sometimes gusty lake breezes at bay and the generous amount of outdoor seating under umbrella festooned teak tables beckon you to dine in the out-of-doors. Alternately there will be seating indoors in the sunroom or at the club's traditional bar. Our return drive, though more direct, will also offer the beauty of Western Michigan as the summer season begins.

**Northwest Lake Michigan Drive Tour (Tuesday June 25 and Wednesday June 26 – Approximately 173 miles, 8 hour tour time) \$35 per person includes a summer picnic themed buffet lunch at Birchwood Farms.**

One of Michigan's most spectacular drives, Highway 119 begins at Cross Village. There we will begin our drive south through Michigan's famous 'Tunnel of Trees'. Winding along this naturally forested, barely two lane roadway, there are spectacular overlooks of onto Lake Michigan, each framed by natural wooded settings. The beauty is so spectacular people often drive the route from both directions to both see the increased vistas and to also allow the driver and passenger to change positions so each can take in all the beauty without the distraction of driving. Speeds along Highway 119 seldom exceed 25 mph so this seemingly short drive on the map often takes much longer, all the better to relax and enjoy. Just before we enter the quaint community of Harbor Springs, we will stop for a Summer Picnic Themed buffet lunch at Birchwood Farms, an exclusive quiet golfing community nestled deep within the woodlands. Following lunch we will continue south through Harbor Springs, the Victorian town of Petoskey and further through the lakeside town of Charlevoix. One or all may capture your interest and call you to stop and sample their local shops. The group will then continue south to Traverse City and the Grand Traverse Resort.

**Inland Lakes and Petoskey Drive Tour (Thursday June 27 and Friday June 28 – Approximately 145 miles, 8 hour tour time) \$35 per person includes a North West Michigan themed plated Lunch at Stafford's Bay View Inn.**

Join us for a casual late morning drive along the back roads hugging the east shoreline of Torch Lake as we make our way north and east to Lake Charlevoix and even further east along Walloon Lake into the Victorian Village of Petoskey. Here we will enjoy an elegantly prepared North West Michigan Themed Plated Lunch featuring the finest food offerings at the historic Stafford's Bay View Inn. Stafford's is famous throughout the tri-state area for its Victorian Old World Charm and Hospitality. Afterwards, do enjoy a brief walk in the area and down to the waterfront and see if you can find a Petoskey Stone. These are pebble shaped rocks, actually fossilized coral, formed as the result of glaciation where sheets of ice plucked the now stone bits from the bedrock and began to grind off the rough edges, then depositing them along this areas Lake Michigan Shoreline. Afterwards you may want to take in a bit of shopping in Petoskey or, further down the road, Charlevoix, both unique villages with special shops not often found in larger cities.

**Van/Motor-Coach Tours**

The GTR Bus Pavilion will be the staging area and before you board, you will be able to choose a deli box lunch with one of five sandwich selections, an antipasto salad cup, fruit cup or side salad, chips and a cookie or brownie for dessert (except for the Meijer Garden Tour). Some of the tour highlights include:

**Platte River Canoe Trip (Tuesday June 25 and Wednesday June 26 – 8 hour tour time) \$60 per person includes shuttle, canoe rental (2 person canoes), and premium box lunch.**

Saving those beautiful Porsche leather seats from what will become your wet and sandy bottoms, we will transport you from the Grand Traverse Resort to the beautiful and gently flowing Platte River with its easy gradual turns and sandy bottom. You will board your 2 person canoe in the sandy shallows of the livery and begin to paddle effortlessly down river. After a bit the river opens into the calm waters of Loon Lake. At this part of the lower Platte River you will continue to paddle, along the northern lake shore, soon to pick up the river once again. You will also pass along one of Michigan's many fish weirs that have a gate which can be lowered into the river to slow or stop the seasonal flow of salmon migrating up river. The river depth typically averages between 2 - 3 feet at this time of year making this a relaxed family outing. The total canoeing time is 2 ½ hours and ends at a sandy beach near Lake Michigan. There you will leave your canoe and enjoy a Box Lunch in the adjacent picnic area with modern rest room facilities. After lunch you will re-board the bus/van for the ride back to the Grand Traverse Resort.

**Meijer Garden and Sculpture Park (Tuesday June 25 and Wednesday June 26 – 10 hour tour time) \$75 per person includes bus transportation (snacks served onboard), admission to the Park and \$10 off lunch selection coupon.**

Your motor coach will take you directly from the hotel entrance to the Frederik Meijer Garden and Sculpture Park in Grand Rapids which integrates the experience of great gardens with great art. The emphasis is on horticulture displays showcasing a beautiful array of plants appropriate for the Midwest and specialized plants from around the world. Within the indoor Tropical Conservatory are over 500 tropical species from five continents of the world that are displayed in a magical setting including waterfalls, steamy streambeds and majestic rock work. Stroll into the Victorian Garden and relax on ornate furniture among plants used in the classic Victorian Garden Parlors during the turn of the last century. Outdoors, the plant presentations range from planned and manicured, such as in the English Perennial and Bulb garden and continue throughout the natural trail areas. Internationally renowned, the Sculpture Program at Frederik Meijer Gardens and Sculpture Park features more than 160 works in the permanent collection sited both outdoors and indoors on the 132 acre property. Through the permanent collections and ongoing exhibitions, Meijer Gardens has developed the reputation as one of the most significant sculpture collections in the nation. Enjoy lunch at Taste of the Gardens Café, with its dazzling ceiling sculpture by renowned glass artist Dale Chihuly. The indoor area includes booth seating and the outdoor terrace features a picturesque water fountain. Free wireless internet is available. Enjoy the enticing menu within a lovely setting.

**Old Mission Peninsula Wine Tour (Wednesday June 26 and Thursday June 27 – 6 hour tour time) \$75 per person includes bus transportation, wine tasting tickets and premium box lunch.**

Board your motor coach at the hotel for a relaxed day of beautiful vineyards and scenic vistas, tasting excellent wines of your personal favor and a box lunch at a lake view setting. Northern Michigan is home to numerous wineries with the majority being in the Traverse City area. Lake Michigan provides some moderation of temperature and the grapes flourish in the sandy soil. You will travel to the Old Mission Peninsula for this private wine tasting event. Jutting north between the azure arms of Lake Michigan's Grand Traverse Bay lies Old Mission Peninsula. Situated at the globe's 45th parallel – the ideal climate for growing varietal wine grapes – the seven distinct wineries that comprise this stunning appellation have been well recognized by international wine enthusiasts. Discover the beauty of the Old Mission Peninsula and experience its award-winning wines: Chardonnay, Riesling, Pinot Grigio, Pinot Noir, Merlot, Gewürztraminer, sparkling varieties and the prestigious ice wines. You will visit 3 different wineries, sample the many types of reds and whites produced by each and have the opportunity to purchase your favorites for later enjoyment or to share with friends.

**Leelanau Peninsula Wine Tour (Wednesday June 26 and Thursday June 27 – 6.5 hour tour time) \$75 per person includes bus transportation, wine tasting tickets and premium box lunch.**

Board your motor coach at the hotel for a relaxed day of beautiful vineyards and scenic vistas, tasting excellent wines of your personal favor and a box lunch at a lake view setting. Northern Michigan is home to numerous wineries with the majority being in the Traverse City area. Lake Michigan provides some moderation of temperature and the grapes flourish in the sandy soil. Vintners have been producing fine wines for a number of years in Michigan and these include varietals from Germany doing especially well just as award-winning Rieslings (ranging from dry to late harvest sweet) and many internationally acclaimed reds with Merlots and Meritages as well as other blends. You will travel to the Leelanau Peninsula, Michigan's oldest & largest wine trail, for this private wine tasting event, visiting 3 different wineries to sample the many types of reds and whites produced by each and have the opportunity to purchase your favorites for later enjoyment or to share with friends.

**Street Survival Car Control Clinic (Wednesday June 26)**

Are you ready for some schoolin'? This year's Porsche Parade Car Control Clinic will be brought to you by the **Tire Rack Street Survival**® program and will be located in the West lot at Turtle Creek Casino, approximately 4 miles from GTR. This clinic is not specifically for teens, although if you've brought them to Parade they are more than welcome to attend.

In the classroom you learn about proper seating position and hand positions, mirror placement, the concept of the contact patch of the tires, the theories of weight transfer, the use of long distance vision and situational awareness. There will be a discussion of each in-car exercise so that you understand what the exercise is designed to teach and how best to perform it.

Questions are encouraged. Teaching materials include visual aids and exercise descriptions with drawings for clarification. Classroom work will be enhanced by driving the exercises with an in-car coach and practicing the concepts of car control.

The exercise elements are laid out with safety buffer zones around them to provide a large margin of error, keeping participants out of trouble. The exercise area is isolated to preclude access by other than school participants. Some parts of the pavement in the exercise area are wetted down to minimize tire adhesion. This condition allows participants to experience the vehicle's responses to driver inputs at much lower speeds than in the dry. We will work on skid control on a wet skid pad; go through a lane change / accident avoidance maneuvers; threshold breaking / ABS exercises; and drive a slalom course to learn about weight transfer. Yes, you can do this in your convertible as well as your tin top.

### **Special Event – “Cameras and Porsches—40 Years of f8 and Being There”**

We are proud and honored to be able to host an exhibit of Dr. Leonard Turner's best unseen work from his past 40 years as Photo Editor of Panorama Magazine. His perspective from behind the lens is fascinating, to say the least. Along with this one-of-a-kind display, Dr. Turner will also be giving talks at various times during the week; be sure to check the schedule for times and dates. Prints of the works on display will be available for purchase through the Parade Goodie Store.

### **Golf Tournament – Thursday, June 27 (\$130 per person/\$35 club rental)**

Please join us for the annual Parade golf tournament. This year we will be playing The Bear Golf Course at Grand Traverse Resort. This is the same course we played at the 1989 Parade—it is challenging yet a lot of fun! The Bear is a par 72, links-style, Jack Nicklaus designed course and was the home of the state's oldest and most prestigious tournament, the Michigan Open Championship from 1985 through 2008.

The Bear has Scottish-like terraced fairways, tiered greens, deep grassy roughs, moguls and mounds and deep pot bunkers. There are also lakes and ponds among hardwood forests, streams and fruit orchards. Wildlife you might see includes deer, ducks, geese, blue herons, swans, muskrats, raccoons and foxes.

The scramble format tournament is a shotgun start at 8 am. At the time of registration, you may request to play with specific players and that request will be honored if possible. You will also be asked what vest style and size you want and if you want to rent clubs.

Your entry fee will include the practice range, green fees, cart, and a vest (men's or women's styles). It also includes a catered lunch at the Clubhouse Grill after the tournament, during which time the scores will be posted and trophies awarded. Rental clubs are available for \$35 if needed. As always, you may arrive early on tournament day to use the driving range and putting greens before tee-off.

The scramble format allows every player to contribute to the team whether it is the tee, fairway, approach shot or putt. You don't have to be a good golfer to enjoy playing on a team with old (or new) friends!

### **Tech Academy - Friday, June 28<sup>th</sup>, 10 AM**

The fourth annual Parade Tech Academy will be held Friday, June 28<sup>th</sup> at the Plaza Tent, immediately following the Tech Quiz. Once again, we have an exciting mix of our outstanding PCA Technical Committee and outside

speakers. A couple of speakers and topics are already confirmed: the Michelin Tire Story presented by Bob Williams and new addition Roger Hood from Mobil 1. By attending more than one session, you become eligible for "Tech Academy Accreditation" of various levels, depending on the number of sessions you attend:

- Five Sessions equals a "Doctorate"
- Four Sessions earns a "Masters"
- Three Sessions takes a "Bachelors"
- Two Sessions starts you with an "Associate"

Four classrooms will be utilized simultaneously and each speaker will present twice to allow attendees to enjoy the entire slate of speakers.

### **5K Walk/Run - Saturday, June 29, 8 AM (\$15 per person/children under 12 free)**

Join your fellow PCA members at the "Cherry Challenge"-- a 5K walk/run event. The 5K Run/Walk will start and finish by the hotel's Health Club & Spa, making a large loop about the grounds on pavement. There will be age classes from 10 years to 70+ years with awards for top male/female in each class, t-shirts, and a commemorative item for each participant. Parents must accompany children 12 and under, but do not need to register unless participating in the walk/run. If you do not walk or run, come cheer and encourage others on or support by volunteering!

All participants receive a T-Shirt. Water will be provided on the course and a snack at the finish.

### **Parade of Porsches – Saturday, June 29**

The final event of the Porsche Parade will give you an opportunity to "parade" your Porsche and take in the spectacular scenery of Traverse City and the Old Mission Peninsula. A police escort may assist in departure and will take us from the New Hope Church (just north of the Grand Traverse Resort) where we will pick up Route 31 through the east side of Traverse City and up Old Mission Peninsula. You will be able to see breathtaking views of the East Grand Traverse Bay and scenic views of the countryside. We hope you will join us in the Parade to display our iconic Porsche cars!

### **Grill Badge**

A limited-edition commemorative grill badge for the 2013 Traverse City Parade will be available on a pre-order basis for \$20 each.

### **PCRs**

The PCRs are available online at no cost. A bound copy will be mailed to participants requesting one prior to Parade, but there is a shipping/handling charge of \$15.

### **Parade 2013 Lodging**

As our host hotel, the **Grand Traverse Resort** will house most, if not all, of our entrants. Options await, from beachfront condos in a variety of configurations, to centrally located hotel & tower rooms.

The 17 story tower includes 186 rooms & suites, cascading down via glass elevator from the **Aerie Restaurant** with its incredible views on the 16th floor.



Attached off the lobby to the south, find a 6 story hotel containing 238 rooms and 176 condos are dotted throughout the surrounding grounds. Each has its own flavor and most overlook golf venues or the Lake Michigan shore.

Guest rooms have convenient access to the peaceful spa and fully outfitted fitness facilities, plus pools & freshwater beachfront opportunities for those interested in boating & swimming.

54 holes of championship golf include The Bear; a Jack Nicklaus signature golf course, The Wolverine; a Gary Player signature golf course, and Spruce Run; (holes 5 & 6 will host our Concours). An added PLUS – grab a tip from the Grand Traverse Resort and Spa Golf Academy.

### **Guest Reservations**

Once registered for the Parade, you will be eligible to book your room at our special rates. A link with an authorization code will be provided via email. (Please remember to update your email at [www.pca.org](http://www.pca.org).) You will be able to book on line or contact the hotel by phone. A deposit equal to one night's stay or confirmation with a credit card will be required to hold your room.

Reservations are subject to availability. Our room block releases as of May 31, 2013. Please confirm your lodging as soon as possible after registering for Parade to ensure your preference.

Nearby find sleeping Bear Dunes, hiking and biking trails aplenty, fishing & more. And perhaps unexpected: Bon Appetit magazine cited Traverse City among the top FIVE "Foodie Towns" in the US in 2010!

The Resort houses retail outlets that reflect this, from Chef Dave's homemade ice cream found at Dylan's ([www.DylansCandyBar.com](http://www.DylansCandyBar.com)), and the best of cherry & other fruit spreads at the American Spoon Foods ([www.Spoon.com](http://www.Spoon.com)), both right down the hall from the lobby.

### **Rates**

Our PCA Group rates will be provided 3 days pre & post- (June 19 – July 2) based on availability as follows:

Hotel	\$119/night
Tower	\$141/night
Studio Condo	\$146/night
1 Bedroom Condo	\$179/night
2 Bedroom Condo	\$259/night
3 Bedroom Condo	\$309/night

State & local taxes will apply, they are currently at 11%. In addition, a Resort fee of \$10.95/room/night includes:

- Plentiful parking. We will provide a map showing designations at the Welcome Tent upon your arrival.
- High-speed internet access in guest rooms & condominiums.
- Fitness center including indoor water playground, outdoor pool facilities, beach club with watercraft rentals, plus preferred guest pricing for golf & tennis.
- Shuttle service to Cherry Capital Airport and nearby Turtle Creek Casino

Check-in at 4 pm, check-out is at 11 am

The Resort offers a licensed day care center – connect to the Cub House, via the main desk at 800-236-1577

The Resort offers pet accommodations at The "Dog Dreams Inn" – reach them for detail at 231-534-6765

If your plans change, be sure to cancel. Deposits will be refunded if notice is received at least 72 hours prior to arrival and a cancellation number is obtained. Others will be charged for one night's room and applicable tax.

GRAND TRAVERSE RESORT & SPA  
100 Grand Traverse Boulevard  
Acme, MI 49610

800.748.0303 (must have reservation code from PCA entrant registration)  
231.534.6000 to reach front desk  
[info@gtresort.com](mailto:info@gtresort.com)  
<http://www.grandtraverseresort.com/>

### **Traverse City Area Camping and RV Suggestions**

For those visiting Parade with RVs there are a number of parks nearby. Though we are providing a listing, these do not carry official Parade status or a Parade endorsement. For your reference only:

Holiday Park Campground  
Northwest Michigan Fair  
Timber Ridge Resort  
Traverse City State Park