

**WELCOME
TO THE 58th ANNUAL
PORSCHE CLUB OF
AMERICA
PARADE**





PARADE

The “big” annual Porsche Club event
Our annual national convention

Parade

A potpourri of activities and club members
from all across
North America and beyond

We come together for this Porsche
extravaganza to participate in a week of
competitive events,
to socialize and enjoy the cars,
with seminars and tours
adding to the event’s variety



PARADE CHECK IN HOURS

Sunday June 23rd
9 am – 5 pm
Michigan Ballroom



PARADE CHECK IN

**ALL DRIVERS MUST SHOW A
VALID DRIVER'S LICENSE**

**EVERYONE IN YOUR GROUP
MUST SIGN A WAIVER**

**IT IS BEST IF YOU ALL GO TO
CHECK IN TOGETHER**



PARADE CHECK IN

**IF YOU DON'T
REMEMBER YOUR
ENTRANT NUMBER,
CHECK THE LIST AT THE
DOOR**



PARADE CHECK IN

**CHECK IN AT THE
STATION
CORRESPONDING
TO YOUR ENTRY
NUMBER**



PARADE CHECK IN

**SIGN THE
INSURANCE
WAIVER & RECEIVE
YOUR
CHECK IN PACKET**



PARADE CHECK IN

**GO TO THE TABLE
FOR EACH EVENT YOU
HAVE ENTERED
ASK QUESTIONS - THIS
IS YOUR CHANCE TO
LEARN EVERYTHING
YOU NEED TO KNOW ABOUT THE
EVENT**



Autocross

5K run

Tours

Rallye

Gimmick Rallye

Tech Quiz

Golf Tournament

Concours d'Elegance



PARADE CHECK IN



©Sandy Shuster, Porsche

**CHECK MEAL TICKETS,
NAMETAGS, AND
THAT YOUR
CLASSIFICATION
INFORMATION IS
CORRECT**



PARADE CHECK IN

**CHECK ENTRY
INFORMATION
AND
REPORT CHANGES
OR CORRECTIONS**



PARADE CHECK IN



**IF YOU ARE NOT
SURE WHAT CLASS
YOU ARE IN, PLEASE
ASK FOR ASSISTANCE**



CLASS CHANGE DEADLINES FOR EVENTS

**Be sure to discuss any class
changes and deadlines
when you go to Check In**



RESERVED BANQUET SEATING

**SEATS MUST BE CHOSEN AT CHECK IN FOR
THE CONCOURS BANQUET
AND
THE VICTORY BANQUET
IF YOU WANT TO SIT WITH FRIENDS YOU NEED
TO CHECK IN TOGETHER AND RESERVE SEATS
AT THE SAME TIME**

ALL OTHER DINNERS ARE OPEN SEATING

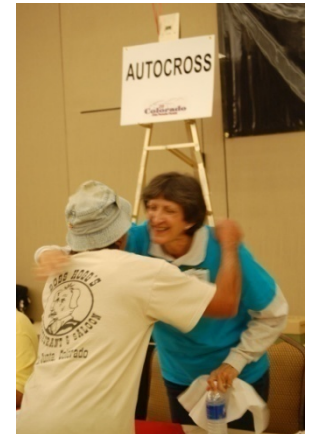


VOLUNTEER TO WORK AN EVENT

IT'S A GREAT WAY TO MEET PEOPLE,
MAKE FRIENDS AND GET INVOLVED



VOLUNTEERS THAT WORK AT LEAST TWO
SHIFTS ARE INVITED TO A SPECIAL
APPRECIATION PARTY.
SIGN UP AT PARADE CHECK IN



PARADE CHECK IN

**TURN IN YOUR CHECK LIST TO
THE 'OUT DESK' AND RECEIVE
YOUR GOODIE BAG**



THE PARADE BINDER

**SPEND SOME TIME GETTING TO KNOW
THE CONTENTS OF THE PARADE BINDER**

YOU WILL FIND

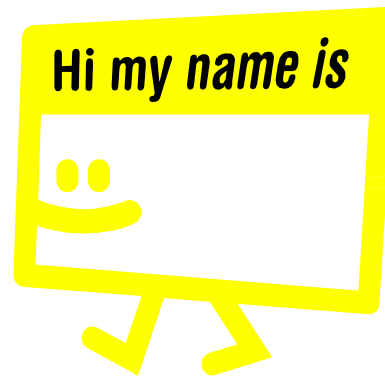


- **SITE MAPS**
- **EVENT INFORMATION**
- **ENTRANT LISTINGS**
- **BANQUET INFORMATION**
- **PARADE SCHEDULES**
- **DIRECTIONS TO EVENTS**



WEAR YOUR NAMETAG

**YOUR NAME TAG IS YOUR ADMISSION
TICKET TO MANY ACTIVITIES
WEAR IT TO ALL PARADE EVENTS**



GET THE PORSCHE READY

**AFFIX CAR NUMBERS PER
INSTRUCTIONS IN YOUR
CHECK-IN PACKET**

CONCOURS ENTRANTS ONLY
NEED TO HAVE NUMBERS ON UNTIL AFTER THE EVENT



GET THE PORSCHE READY

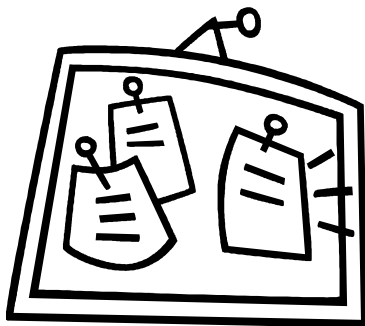
**TWO CAR WASHES WILL BE OPEN ALL
WEEK
GTR SERVICE LOT
&
GOVERNOR'S WEST**

CHECK SCHEDULE FOR TIMES



THE BULLETIN BOARD

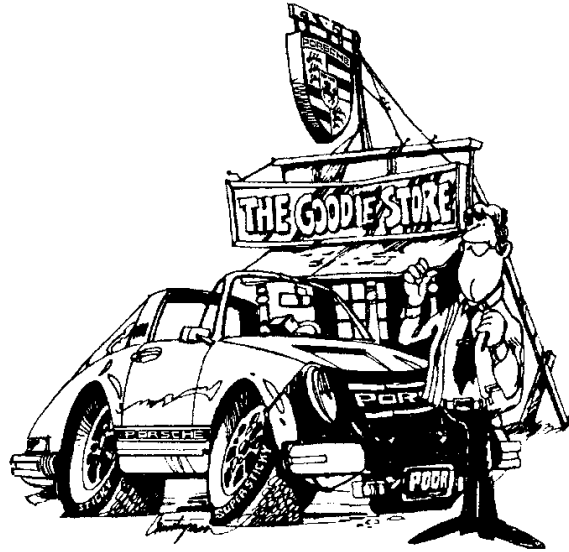
**BUY AND SELL MEAL TICKETS
FIND EVENT PARTNERS
OFFER & FIND RIDES
BABY SITTING, BUY & SELL ETC**



HOSPITALITY

A PERFECT SPOT FOR A FEW MINUTES
REST AND A LIGHT REFRESHMENT
MEET FRIENDS - MAKE NEW ONES
VISIT THE SPONSORS & VENDORS
CHECK YOUR EMAIL





GOODIE STORE

**ONE STOP SHOPPING FOR ALL
OF YOUR PORSCHE NEEDS**

CHECK SCHEDULE FOR TIMES





PARADE ART SHOW

OPEN DAILY STARTING MONDAY
JUNE 24TH in PENINSULA

VOTE FOR THE “PEOPLE’S CHOICE” AWARD

Art Show Award Reception on
June 24th at 3:30pm in Peninsula



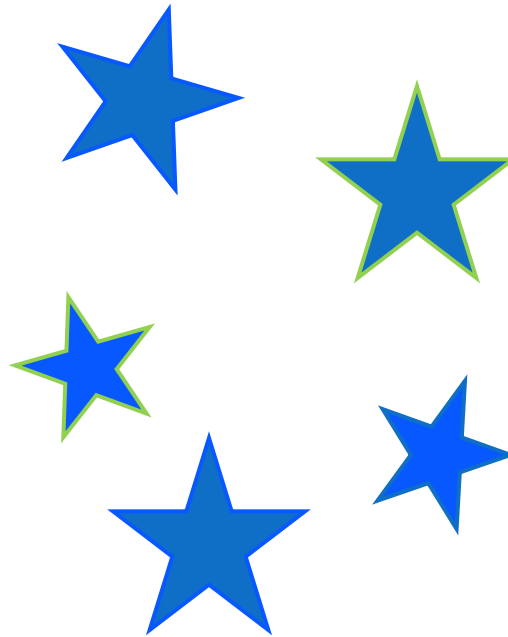
PARADE KIDS AND TEENS

A PACKED SCHEDULE OF EVENTS

CHECK SCHEDULE FOR TIMES



PORSCHE PARADE TEENS & KIDS



CHECK SCHEDULES FOR ACTIVITIES AND TIMES



PARADE TEENS



POOL VOLLEYBALL

POOLSIDE HANGOUT

ICE CREAM EATING CONTEST



PARADE KIDS

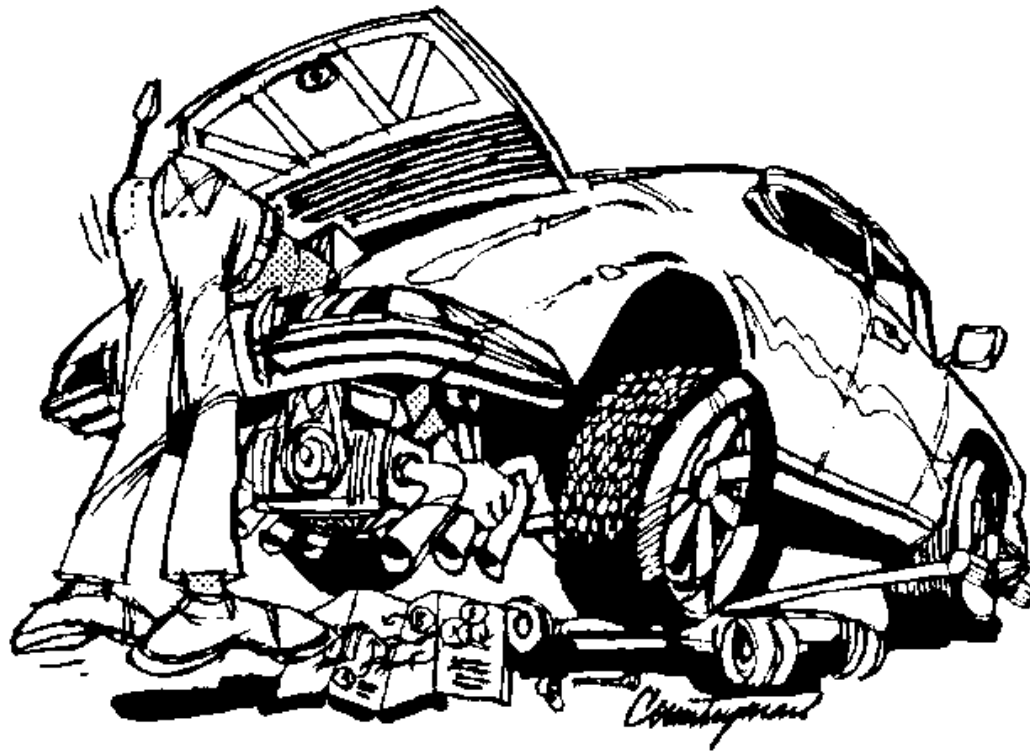


MOVIE BY MOONLIGHT
POOL VOLLEYBALL

KIDS CRAFTS
POOL & LAWN GAMES



Safety/Tech Inspection



SAFETY INSPECTION

*TAKE YOUR PORSCHE TO THE
SAFETY INSPECTION AREA at the
VALLEYVIEW LOT*



SUNDAY 1-5 pm
TUESDAY 12:30-4 pm
WEDNESDAY 12:30-4 pm

BRING YOUR HELMET



THE COMPETITIVE EVENTS

CONCOURS D'ELEGANCE
RALLY
AUTOCROSS
TECH & HISTORICAL QUIZ



THE CONCOURS D'ELEGANCE

COME ON OUT TO SEE SOME
BEAUTIFUL PORSCHEES AND WATCH
THE JUDGING

MONDAY JUNE 24th 9 - 3



PORSCHE CORRAL & HISTORIC DISPLAY



**MONDAY JUNE 24TH
AT THE CONCOURS SITE**



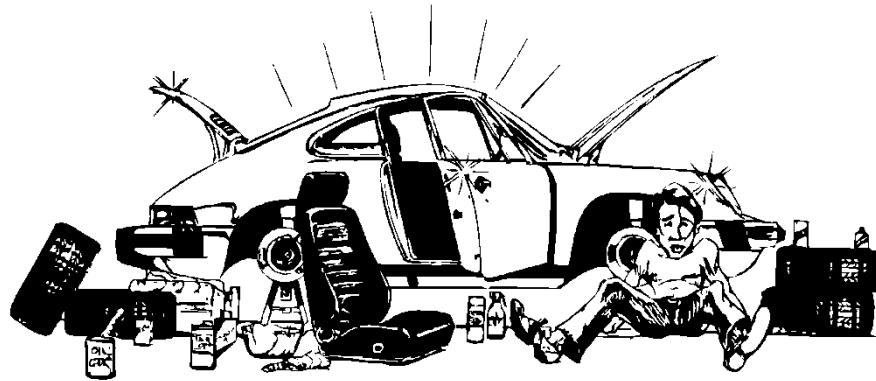
THE CONCOURS IS ON THE SITE OF THE RESORT

**CONCOURS ENTRANTS &
SPECTATORS,
BRING YOUR LUNCH TICKET &
PEOPLE'S CHOICE BALLOT**

**REMEMBER TO VOTE FOR
THE PEOPLE'S CHOICE
AWARD**



CONCOURS PREP



INDOOR - EXHIBIT HALL A
OUTDOOR – PLAZA TENT

**SPECTATORS WELCOME – COME WATCH THE PREP TEAMS IN
ACTION – SEE THE CONCOURS CARS BEFORE THE EVENT**

Check hours



TIME SPEED DISTANCE RALLY



TSD RALLY ENTRANTS

**IF YOU ARE NEW TO THE
SPORT OR WANT TO
IMPROVE YOUR SKILL,
ATTEND THE RALLY
SCHOOL**



3:00 pm

Governor's East

lead by Paul Young Sr.

**NOT DOING THE RALLY - COME
ANYWAY and find out more
about this great competitive
event**



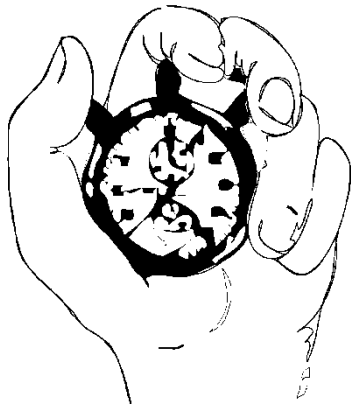
TSD RALLY ENTRANTS

**READ THE GENERAL
INSTRUCTIONS
MORE THAN ONCE**



TSD RALLY ENTRANTS

**ARRIVE AT THE START ON TIME
WITH YOUR PARTNER,
SUPPLIES
PLUS A FULL TANK OF GAS**



TIME SPEED DISTANCE RALLY

**DRIVE SAFELY AND POLITELY
WORK WITH YOUR PARTNER**

HAVE FUN!!



THE AUTOCROSS



Wednesday June 25th & Thursday June 25th



THE AUTOCROSS

WALK THE COURSE PRIOR TO THE
EVENT

BEACH BUMS BALL PARK

CHALK TALK
MONDAY
JUNE 24th
4-5 pm



THE AUTOCROSS

**ATTEND THE
DRIVER'S MEETING
& BE AT
STAGING ON TIME**



NOT DRIVING IN THE AUTOCROSS?

**COME OUT
CHEER ON THE DRIVERS**

SHUTTLES WILL BE AVAILABLE OUTSIDE
AT BUS STOP IN FRONT OF RESORT
MORE INFORMATION AT CONCIERGE



TECH QUIZ

**FRIDAY JUNE 28th
GOVERNOR'S HALL**



TECHNICAL & HISTORICAL QUIZ

FRIDAY JUNE 28th

THIS IS A QUIZ OF PORSCHE RELATED KNOWLEDGE, TECHNICAL AND HISTORICAL IN NATURE AND IN TRUE/FALSE & MULTIPLE CHOICE FORMATS. THEY INCLUDE QUESTIONS ON PORSCHE HISTORY, MOTORSPORTS AND MODEL DIFFERENCES, THE PORSCHE COMPANY, THE PORSCHE FAMILY AND PCA HISTORY



OTHER FUN STUFF



SOCIAL HOUR

BEFORE EACH EVENING EVENT 6-7 pm
WEDNESDAY EXCEPTION 5-6 pm

**EVERYONE IS WELCOME TO THE
PRE DINNER SOCIAL GET TOGETHERS
WHETHER GOING TO THE BANQUET OR OUT TO
DINNER WITH FRIENDS**

SUNDAY – WELCOME PARTY
TUESDAY – CONCOURS BANQUET
WEDNESDAY - RALLY AWARDS/ CASINO NIGHT
FRIDAY – AUTOCROSS AWARDS PARTY



RC CARS EVENT

**A FUN SPECTATOR EVENT
COME ON OUT AND ROOT
FOR THE OLD HOME TEAM**

**CHECK THE SCHEDULE
FOR PRACTICE TIMES**

**RACES START
TUESDAY JUNE 25TH
2-4 pm**



ICE CREAM SOCIAL

TUESDAY JUNE 25th
PLAZA TENT

2-4 pm



WHAT TO WEAR WHERE

WELCOME PARTY
HAWAIIAN ATTIRE

VICTORY & CONCOURS BANQUETS
BUSINESS ATTIRE to FANCY/FORMAL

ALL OTHER DINNERS
VERY CASUAL



THE TECH ACADEMY

**NO NEED TO SIGN UP – JUST SHOW UP
AND LEARN INTERESTING THINGS**



**GREAT SPEAKERS
GREAT TOPICS: e.g.**

Theory of Chain Tenioners & the Carbon Revolution

JUNE 28TH 10-4

**GRAND TRAVERSE RESORT
EXHIBIT HALL A**



5 K WALK/RUN

SATURDAY JUNE 29th

**DRIVING DIRECTIONS ARE IN THE BINDER
ASK QUESTIONS AT CHECK IN**



GOLF TOURNAMENT

THURSDAY JUNE 27th

ASK QUESTIONS AT CHECK IN



PARADE OF PORSCHES

COME OUT AND WATCH THIS YEAR'S RENDITION AND
THE REASON THE PARADE GOT IT'S NAME
A POLICE ESCORT WILL TAKE US THROUGH THE EAST
SIDE OF TRAVERSE CITY AND UP THE OLD MISSION
PENINSULA
BE PART OF THE THIS ICONIC MOVING DISPLAY OF
PORSCHES

SATURDAY JUNE 29th



PAST PICTURES

PARADE OF PORSCHE



PARADE OF PORSCHES



PARADE OF PORSCHES



PARADE OF PORSCHES



PARADE OF PORSCHES



PARADE OF PORSCHES



PARADE SPONSORS



THANKS TO OUR PARADE SPONSORS





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REVOLUTION

PORSCHE DESIGN
EYEWEAR

Represented by:
Tuscany®
E y e w e a r

THE CONCIERGE DESK

**WE HOPE TO HELP YOU
FIND WHAT YOU ARE
LOOKING FOR**



**IF YOUR NOT LOOKING
FOR ANYTHING JUST
COME BY AND SAY “HI”**



ESCAPE TO LA

OCTOBER 24-26th

&

Sunday DE/TT

**We are based at the famous LA County Fairgrounds.
From there we branch out for Mountain Driving,
Historic/Architectural, Museum, Aerospace, Scenic & other Tours
A Sixties Drive In Movie night and much more**

